



# Member Investor 2023 Levels

Connecting Business. Advancing Community.

	CONNECTOR	ELEVATOR	COLLABORATOR	LEADER	EXECUTIVE	COMMUNITY	CHILD CARE
<b>AMOUNT</b>	<b>\$330</b>	<b>\$685</b>	<b>\$1,760</b>	<b>\$3,550</b>	<b>\$5,830</b>	<b>\$100</b>	<b>\$100</b>
Access to Chamber Blue of Kansas Association Health Plan	●	●	●	●	●		●
Enhanced listing and job postings on website	●	●	●	●	●	●	●
Hot Deals (30 days each)	<b>2 MONTHS</b>	<b>4 MONTHS</b>	<b>6 MONTHS</b>	<b>9 MONTHS</b>	<b>12 MONTHS</b>		
Digital newsletter inserts (monthly)		<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>		
Single shared and scheduled social media post via Facebook, Twitter, or Instagram			●	●	●		
Membership lunches per month (\$14/person)			<b>1</b>	<b>2</b>	<b>2</b>		
Annual Chamber Awards Banquet tickets			<b>2 TICKETS</b>	<b>6 TICKETS</b>	<b>12 TICKETS</b>		
HYP members (\$100 per member)			<b>1</b>	<b>2</b>	<b>2</b>		
Advertising on The Chamber's website homepage and digital newsletters				●	●		
Chamber Cheque advertising				●	●		
Premier appreciation sponsorship opportunity					●		
Annual Chamber Awards Banquet premier sponsorship					●		
Discount on Community Guide ad	<b>5%</b>	<b>10%</b>	<b>15%</b>	<b>20%</b>	<b>25%</b>		

Payment options: annually or quarterly - cash | check | Mastercard | Visa | Discover  
 A \$20 late fee will be assessed to all invoices not paid within net 60.

# CONNECTOR

## \$330 CONNECTOR

\$330 Membership dues

\$150 Hot Deals (2 months)

5% Discount on Community Guide ad (value up to \$100)



### Bundled savings of up to \$250

- Access the Chamber Blue of Kansas Association Health Plan.
- Post job listings on The Chamber's website (viewable to the public).
- Drive traffic to your business with Hot Deals on The Chamber's website. Hot Deals is a program where member businesses can promote monthly specials, sales and special offers for 30 days each.
- Stay top of mind with new Hays residents, convention guests, visitors, and business prospects by advertising in our Community Guide. 12,000 copies are distributed throughout hotels, travel plazas, community organizations, partnering agencies with digital links on multiple websites, and more.
- Receive chamber, member to member referrals, and business recommendations for new/existing community members and visitors.
- The Chamber advocates for members by regularly attending city and county meetings, school district meetings, hosting legislative coffees, facilitating the Child Care Task Force of Ellis County's efforts, supporting housing initiatives, building up workforce, serving as a voice in letters of support for member investors, and a steering member of Imagine Ellis County.
- Earn exclusive discounts on multiple member-investor offerings (Dale Carnegie, FHSU MDC, Bulk Mail Stamp, EagleMed, and Community Guide).
- Attend and host chamber sponsored events such as Chamber Chats, Ribbon Cuttings, Groundbreakings, and more! These events are meaningful opportunities to connect with area business professionals and expand your business reach.
- Feature your business through the Chamber's social media audiences (Facebook, Twitter, Instagram).
- Stay informed of "The Chamber's happenings" through a monthly newsletter. Share your organization's promotions and other news in the Business Connections section.
- Enroll in text notification alerts for events.
- Enhanced listing on website provides greater visibility for your business or organization.
- Quarterly member to member email communications connects you to specific business industries.

# ELEVATOR

## \$685 ELEVATOR

\$585 Membership dues

\$300 Hot Deals (4 months)

\$450 Digital newsletter inserts (3 at \$150 each)

10% Discount on Community Guide ad (value up to \$200)



## Bundled savings of up to \$850

- Access the Chamber Blue of Kansas Association Health Plan.
- Post job listings on The Chamber's website (viewable to the public).
- Drive traffic to your business with Hot Deals on The Chamber's website. Hot Deals is a program where member businesses can promote monthly specials, sales and special offers for 30 days each.
- Stay top of mind with new Hays residents, convention guests, visitors, and business prospects by advertising in our Community Guide. 12,000 copies are distributed throughout hotels, travel plazas, community organizations, partnering agencies with digital links on multiple websites, and more.
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- Feature your business through the Chamber's social media audiences (Facebook, Twitter, Instagram).
- Stay informed of "The Chamber's happenings" through a monthly newsletter. Share your organization's promotions and other news in the Business Connections section.
- Enroll in text notification alerts for events.
- Enhanced listing on website provides greater visibility for your business or organization.
- Share your business's latest events and offerings by utilizing digital newsletter inserts.
- Quarterly member to member email communications connects you to specific business industries.

# COLLABORATOR

## \$1,760 COLLABORATOR

\$1,200 *Membership dues*

\$450 *Hot Deals (6 months)*

\$600 *Digital newsletter inserts (4 at \$150 each)*

\$140 *Membership Lunches (1 lunch at \$14 each)*

\$120 *Annual Chamber Awards Banquet tickets (2 at \$60 per ticket)*

\$100 *HYP membership*

\$50 *Single shared and scheduled social media post via FaceBook, Twitter, or Instagram*

15% *discount on Community Guide ad (value up to \$300)*



### **Bundled savings of up to \$1,200**

- Access the Chamber Blue of Kansas Association Health Plan.
- Post job listings on The Chamber's website (viewable to the public).
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- Stay top of mind with new Hays residents, convention guests, visitors, and business prospects by advertising in our Community Guide. 12,000 copies are distributed throughout hotels, travel plazas, community organizations, partnering agencies with digital links on multiple websites, and more.
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- Earn exclusive discounts on multiple member-investor offerings (Dale Carnegie, FHSU MDC, Bulk Mail Stamp, EagleMed, and Community Guide).
- Attend and host chamber sponsored events such as Chamber Chats, Ribbon Cuttings, Groundbreakings, and more! These events are meaningful opportunities to connect with area business professionals and expand your business reach.
- Feature your business through the Chamber's social media audiences (Facebook, Twitter, Instagram).
- Stay informed of "The Chamber's happenings" through a monthly newsletter. Share your organization's promotions and other news in the Business Connections section.
- Enroll in text notification alerts for events.
- Enhanced listing on website provides greater visibility for your business or organization.
- Share your business's latest events and offerings by utilizing digital newsletter inserts.
- Develop lasting connections with other business professionals while attending the monthly Membership Lunch.
- Attend the Annual Chamber Awards Banquet where businesses and professionals are recognized for their commitment to our community.
- Engage your rising talent through the Hays Young Professionals (HYP) program.
- Quarterly member to member email communications connects you to specific business industries.

# LEADER

## \$3,550 LEADER

\$2,010 Membership dues

\$675 Hot Deal (9 Months)

\$750 Digital newsletter Inserts (5 inserts at \$150 each)

\$280 Membership Lunches (2 lunches at \$14 per person)

\$360 Annual Chamber Awards Banquet tickets (6 at \$60 per ticket)

\$200 HYP Membership (2 at \$100 each)

\$250 Leadership Hays participant

\$700 Advertisement on The Chamber's website homepage

\$125 Chamber Cheque advertising on all cheques printed in the calendar year

\$50 Single shared and scheduled social media post via FaceBook, Twitter, or Instagram

20% Discount on Community Guide ad (value up to \$400)



## Bundled savings of up to \$2,250

- Access the Chamber Blue of Kansas Association Health Plan.
- Post job listings on The Chamber's website (viewable to the public).
- Drive traffic to your business with Hot Deals on The Chamber's website. Hot Deals is a program where member businesses can promote monthly specials, sales and special offers for 30 days each.
- Stay top of mind with new Hays residents, convention guests, visitors, and business prospects by advertising in our Community Guide. 12,000 copies are distributed throughout hotels, travel plazas, community organizations, partnering agencies with digital links on multiple websites, and more.
- Receive chamber, member to member referrals, and business recommendations for new/existing community members and visitors.
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- Earn exclusive discounts on multiple member-investor offerings (Dale Carnegie, FHSU MDC, Bulk Mail Stamp, EagleMed, and Community Guide).
- Attend and host chamber sponsored events such as Chamber Chats, Ribbon Cuttings, Groundbreakings, and more! These events are meaningful opportunities to connect with area business professionals and expand your business reach.
- Feature your business through the Chamber's social media audiences (Facebook, Twitter, Instagram).
- Stay informed of "The Chamber's happenings" through a monthly newsletter. Share your organization's promotions and other news in the Business Connections section.
- Enroll in text notification alerts for events.
- Enhanced listing on website provides greater visibility for your business or organization.
- Share your business's latest events and offerings by utilizing digital newsletter inserts.
- Develop lasting connections with other business professionals while attending the monthly Membership Lunch.
- Attend the Annual Chamber Awards Banquet where businesses and professionals are recognized for their commitment to our community.
- Engage your rising talent through the Hays Young Professionals (HYP) program.
- The Chamber will proudly advertise your business on the homepage of The Chamber's website at hayschamber.com and on our Chamber Cheques.
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# EXECUTIVE

## \$5,830 EXECUTIVE

- \$2,690 *Membership dues*
- \$900 *Hot Deals (12 months)*
- \$900 *Digital newsletter inserts (6 inserts at \$150 each)*
- \$280 *Membership Lunches (2 lunches at \$14 each)*
- \$1,560 *Annual Chamber Awards Banquet premier sponsorship (table of 12 included)*
- \$300 *HYP membership (3 at \$100 each)*
- \$250 *Leadership Hays participant*
- \$1,000 *Advertising on The Chamber's website homepage and monthly newsletters*
- \$125 *Chamber Cheque advertising on all cheques printed in the calendar year*
- \$700 *Premier appreciation sponsorship opportunity for agriculture or education*
- \$50 *Single shared and scheduled social media post via FaceBook, Twitter, or Instagram*
- 25% *Discount on Community Guide ad (value up to \$500)*



### Bundled savings of \$3,425

- Access the Chamber Blue of Kansas Association Health Plan.
- Post job listings on The Chamber's website (viewable to the public).
- Drive traffic to your business with Hot Deals on The Chamber's website. Hot Deals is a program where member businesses can promote monthly specials, sales and special offers for 30 days each.
- Stay top of mind with new Hays residents, convention guests, visitors, and business prospects by advertising in our Community Guide. 12,000 copies are distributed throughout hotels, travel plazas, community organizations, partnering agencies with digital links on multiple websites, and more.
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- Enroll in text notification alerts for events.
- Enhanced listing on website provides greater visibility for your business or organization.
- Share your business's latest events and offerings by utilizing digital newsletter inserts.
- Develop lasting connections with other business professionals while attending the monthly Membership Lunch.
- Attend the Annual Chamber Awards Banquet where businesses and professionals are recognized for their commitment to our community.
- Engage your rising talent through the Hays Young Professionals (HYP) program.
- The Chamber will proudly advertise your business on the homepage of The Chamber's website at [hayschamber.com](http://hayschamber.com) and on our Chamber Cheques.
- Quarterly member to member email communications connects you to specific business industries.

# COMMUNITY

## \$100 COMMUNITY

\$100 *Membership dues*

- Access all chamber events.
- Receive The Chamber's digital newsletter each month.
- Enroll in weekly news blast/TextCaster programs to stay up to date with events.
- Utilize notary services by appointment only.
- Membership discounts are available through FHSU MDC, EagleMed, and Bulk Mail Stamp.
- Automatic withdrawal for dues is available.
- Quarterly member to member email communication connects you to specific industries.



# CHILD CARE

## \$100 CHILD CARE PROVIDER

\$100 *Membership dues*

- Access the Chamber Blue of Kansas Association Health Plan (some restrictions apply, including employee participation).
- Access all Chamber events.
- Receive The Chamber's digital newsletter each month.
- Enroll in weekly news blast/TextCaster programs to stay up to date with events.
- Utilize notary services by appointment only.
- Membership discounts are available through FHSU MDC, EagleMed, and Bulk Mail Stamp.\*  
*\*Other discounts are currently being acquired for child care providers.*
- Automatic withdrawal for dues is available.
- Quarterly member to member email communication connects you to specific industries.







# 2023 Additional Member Investor Opportunities

Connecting Business. Advancing Community.

## ADVERTISING

**\*\*\* Email your member news, announcements, and employee introductions to [hayscc@hayschamber.com](mailto:hayscc@hayschamber.com) \*\*\***

Member Hot Deals.....	\$75 (per Hot Deal or social media post)
Digital newsletter inserts.....	\$150 (Includes clickable URL to website; \$175 for non-members)
Chamber website ad 330 x 250 pixels.....	\$500 / year
Chamber Cheque ad.....	\$150 / year (logo printed on check stub)
Chamber newsletter ads.....	8"x2" \$1340 / year
(Discounts available for upper tier members).....	4"x2" \$670 / year
	2"x2" \$335 / year
Text notification sponsor.....	\$3,000 / year
	\$750 / quarter
Constant Contact sponsor.....	\$1000 / year

## SPONSORSHIP

**\*\*\* Additional sponsorship levels & opportunities may be available. \*\*\***

Annual Chamber Awards Banquet premier sponsor.....	\$1,200 (includes six tickets)
· Award sponsor.....	\$1,000 (seven business sponsorships available / year)
· Dessert sponsor.....	\$1,000 (two sponsorships available; includes four banquet tickets)
· Wine sponsor.....	\$1,000 (includes four banquet tickets)
Agriculture Appreciation*.....	\$100 / \$250 / \$700 (see sponsor sheet for details)
Annual Golf Tournament*.....	\$100 - \$800 options (see sponsor sheet for details)
Plinko Patio Party Premier sponsor.....	\$500 (includes four tickets to the event)
Plinko Patio Party Cocktail sponsor.....	\$400 (includes two tickets to the event)
Plinko Patio Party Game sponsor.....	\$150
ClickBid sponsor.....	\$1000 (visibility in up to four online auctions annually)
Education Appreciation*.....	\$100 / \$250 / \$700 (see sponsor sheet for details)
HYP Connection Lunch sponsor*.....	\$800 (eight lunches per year/can provide advertising for your business on tables and/or standing sign during lunch)
Monthly Membership Lunch*.....	\$150 (sponsors must also provide giveaways)
Legislative/Election Forum sponsor.....	\$900
Welcome Home Program.....	\$150 / year plus approximately 350 promotional items
Stepping Out sponsor*.....	\$500 (must provide a giveaway valued at \$100)s

## TICKETS

Ambassador Monthly Lunch.....	\$14 / person
HYP Connection Lunch.....	\$14 / person
Monthly Membership Lunch.....	\$14 / person
Annual Banquet.....	\$60 / person or \$720 for full table of 12
Annual Golf Tournament.....	\$150 / person or \$600 / team (\$35 cart fee)
Patio Party.....	\$25 / person

## PROFESSIONAL DEVELOPMENT

Hays Young Professionals (HYP)	
· Chamber Member Rate.....	\$100
· Non-Member Rate.....	\$140
· Students.....	\$60
Leadership Hays.....	\$250
Dale Carnegie Program.....	Contact The Chamber for more details
Lunch & Learn.....	\$14 / person

## OTHER

Additional online database listings.....	\$25
Chamber member mailing labels.....	\$150
Plans Room.....	\$105

**\*\*\* All opportunities may be built into your annual/quarterly dues.**

**All purchases must be used within the calendar year. Please contact The Chamber at (785) 628-8201 or email [hayscc@hayschamber.com](mailto:hayscc@hayschamber.com) to take advantage of these benefits. \*\*\***