



Membership Levels

Connecting Business. Advancing Community.

	CONNECTOR	ELEVATOR	COLLABORATOR	LEADER	EXECUTIVE	RETIRED
AMOUNT	\$300	\$625	\$1,600	\$3,225	\$5,300	\$70
Enhanced listing on website	●	●	●	●	●	●
Hot Deals	2 MONTHS	4 MONTHS	6 MONTHS	9 MONTHS	12 MONTHS	
Digital newsletter inserts (To be used throughout the calendar year)		3	4	5	6	
Single shared and scheduled social media post via FaceBook, Twitter, or Instagram			●	●	●	
Membership lunches per month (\$12 per person)			1	2	2	
Annual Banquet tickets			2 TICKETS	6 TICKETS	12 TICKETS	
HYP members (\$100 per member)			1	2	3	
(1) Leadership Hays participant				●	●	
Advertising on Chamber website homepage and back of Chamber digital newsletters				●	●	
Chamber Cheque advertising				●	●	
Premier appreciation sponsorship opportunity (Agriculture or Education)					●	
Annual Banquet premier sponsorship					●	
Discount on Community Guide ad	5%	10%	15%	20%	25%	

CONNECTOR

\$300 CONNECTOR

\$300 Membership Dues

\$150 Hot Deals – (2 months)

5% Discount on Community Guide ad (value up to \$100)



Bundled savings of \$250

- Drive traffic to your business with Hot Deals on the Chamber website (Hot Deals is a program where member/non-member businesses can promote monthly specials, sales and special offers for an allotted period)
- Stay top of mind with new Hays residents, visitors, and business prospects by advertising in our Community Guide (12,000 copies distributed throughout hotels, travel plazas, community organizations and partnering agencies with digital links on multiple websites)
- Member to member referrals (The power in word of mouth advertisement between member investors and community members is priceless)
- Top of mind business recommendations for new/existing community members and visitors
- The Chamber advocates for members by regularly attending city and county meetings, school district meetings, hosting legislative coffees, and serves as a voice in letters of support for member investors
- Optional participation in statewide group health insurance plan (Chambers of Kansas Community Health Plan) (Ask your Chamber rep for more details)
- Exclusive discounts on multiple member-investor offerings (Dale Carnegie, FHSU MDC, Bulk Mail Stamp, EagleMed, and Community Guide)
- Utilize the services of our Ambassadors through their employee Welcome Committee and Community Tours
- Attend and host Chamber sponsored events such as Chamber Chats, Ribbon Cuttings, Groundbreakings, Business Showcases and more. These events are meaningful opportunities to connect with area business professionals and expand your business's reach
- Stand out above the crowd and feature your business through the Chamber's social media audiences (Facebook, Twitter, Instagram)
- Receive weekly news blast content and monthly digital newsletters from The Chamber
- Enroll in text notification alerts for events
- Enhanced listing on website
- Quarterly member to member email communication

ELEVATOR

\$625 ELEVATOR

\$525 Membership Dues

\$300 Hot Deal Value (4 Months)

\$450 (3) Digital Newsletter Inserts

(To be used throughout the calendar year)

10% Discount on Community Guide ad (value up to \$200)



Bundled savings of \$850

- Drive traffic to your business with Hot Deals on the Chamber website (Hot Deals is a program where member/non-member businesses can promote monthly specials, sales and special offers for an allotted period)
- Stay top of mind with new Hays residents, visitors, and business prospects by advertising in our Community Guide (12,000 copies distributed throughout hotels, travel plazas, community organizations and partnering agencies with digital links on multiple websites)
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- Enhanced listing on website
- Share your business's latest events and offerings by utilizing digital newsletter inserts
- Quarterly member to member email communication

COLLABORATOR

\$1,600 COLLABORATOR

\$1,060 *Membership Dues*

\$450 *Hot Deal Value (6 Months)*

\$600 *(4) Newsletter Insert*

\$120 *(1) Membership lunch per month (\$12 per person)*

\$120 *(2) Annual Banquet tickets (\$60 per ticket)*

\$100 *(1) HYP Member*

\$50 *Single shared and scheduled social media post via FaceBook, Twitter, or Instagram*

15% *Discount on Community Guide ad (value up to \$300)*



Bundled savings of \$1,200

- Drive traffic to your business with Hot Deals on the Chamber website (Hot Deals is a program where member/non-member businesses can promote monthly specials, sales and special offers for an allotted period)
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- Receive weekly news blast content and monthly digital newsletters from The Chamber
- Enroll in text notification alerts for events
- Enhanced listing on website
- Share your business's latest events and offerings by utilizing digital newsletter inserts
- Develop lasting connections with other business professionals while attending the monthly Chamber Membership Lunch
- Attend the Annual Chamber Awards Banquet, the culminating event of the year, where The Chamber recognizes businesses and professionals for their commitment to our community
- Engage your rising talent through the Hays Young Professionals (HYP) program
- Quarterly member to member email communication

LEADER

\$3,225 LEADER

\$1,725 Membership Dues

\$675 Hot Deal Value (9 Months Unlimited)

\$750 (5) Newsletter Inserts (\$150 per insert)

\$240 (2) Membership lunches per month (\$12 per person)

\$360 (6) Annual Banquet tickets (\$60 per ticket)

\$200 (2) HYP Members

\$250 (1) Leadership Hays Participant

\$700 Advertisement on Chamber website homepage

\$125 Chamber Cheque Advertising

\$50 Single shared and scheduled social media post via Facebook, Twitter, or Instagram

20% Discount on Community Guide ad (value up to \$400)



Bundled savings of \$2,250

- Drive traffic to your business with Hot Deals on the Chamber website (Hot Deals is a program where member/non-member businesses can promote monthly specials, sales and special offers for an allotted period)
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- Engage your rising talent through the Hays Young Professionals (HYP) program
- The Chamber will proudly advertise your business on the homepage of the Chamber's website at www.hayschamber.com and on our Chamber Cheques
- Elevate your business's leaders through participation in the Leadership Hays program
- Quarterly member to member email communication

\$5,300 EXECUTIVE

\$2,200 *Membership Dues*
 \$900 *Hot Deals (12 Months Unlimited)*
 \$900 *(6) Digital Newsletter Inserts (\$150 per insert)*
 \$240 *(2) Membership lunches per month (\$12 per person)*
 \$1,560 *Annual Banquet Premier Sponsorship (Includes a table with 12 banquet tickets)*
 \$300 *(3) HYP Members (\$100 per member)*
 \$250 *(1) Leadership Hays participant*
 \$1,000 *Advertising on Chamber website homepage and back of Chamber digital newsletters*
 \$125 *Chamber Cheque Advertising*
 \$700 *Premier Appreciation Sponsorship Opportunity (Agriculture or Education)*
 \$50 *Single shared and scheduled social media post via FaceBook, Twitter, or Instagram*
 25% *Discount on Community Guide ad (value up to \$500)*

Bundled savings of \$3,425

- Drive traffic to your business with Hot Deals on the Chamber website (Hot Deals is a program where member/non-member businesses can promote monthly specials, sales and special offers for an allotted period)
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- Elevate your business's leaders through participation in the Leadership Hays program
- Quarterly member to member email communication



RETIRED

\$70 RETIRED RATE

\$70 Membership Dues

- Access to all Chamber events
- Access to (1) Digital Newsletter
- Full access to Member Directory
- Opportunity to enroll in weekly newsblast/textcaster programs to stay up to date with events
- Utilization of notary services by appointment only
- Enhanced listing on website
- Membership Discounts (FHSU MDC, EagleMed, Community Guide & Bulk Stamp)
- Ambassador Group (Welcome Committee, Community Tours)
- Automatic withdrawal for dues
- Quarterly member to member email communication

