



If you have a Groundbreaking coming up, here's a list of things to assist you in creating a successful event:

BUSINESS RESPONSIBILITIES

Before the Event

- Designate a contact person and speaker and provide The Chamber with names
- Designate those that will have a shovel (up to six total). Provide a list of individuals to The Chamber
- Share The Chamber's Facebook event post to your business Facebook page at least one week out, three days out and then the day of the event.
- Prepare banners or signs if needed
- Advise The Chamber of any discounts or specials you are running or door prizes you are giving away in celebration of the event
- Send conversation topics to The Chamber office at least three days prior to event, to hayscc@hayschamber.com. Experience has shown that when The Chamber leader for events is aware of the topics to cover, the event goes better because the leader can keep the event on track and refocus as necessary.

After the Event

- Share details about the business, what makes it special, and any event discounts you are offering

CHAMBER RESPONSIBILITIES

Before the Event

- | | |
|---|--|
| <input type="checkbox"/> Post event to all Chamber calendars & schedule of events | <input type="checkbox"/> Facebook Live Recording |
| <input type="checkbox"/> Internal Outlook Calendar | <input type="checkbox"/> Photographer |
| <input type="checkbox"/> Create a Facebook Event | <input type="checkbox"/> Shovels |
| <input type="checkbox"/> Ribbon to Cut | <input type="checkbox"/> Sound system |
| <input type="checkbox"/> Scissors | |

After the Event

- Photo included in upcoming Monday news blasts and newsletter