

## Child Care Task Force of Ellis County Meeting Agenda

March 28, 2023

Welcome Center – 2700 Vine Street

Virtual Option: [Click here to join the meeting](#)

### Mission Statement:

*To create and maintain a sustainable, quality childcare environment that assists in attracting employees to Ellis County, while developing our children into the next generation of community leaders and workforce.*

### Vision Statement:

*A community in which current and prospective employees are productive while their children are nurtured and educated in a safe and stimulating childcare environment.*

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#### 1. Committee Member Introductions:

Amy Gerstner	Eddie Herrman	Mindy Kuhn
Amy Staab	Erin Gibson	Pat and Tony Schumacher
Andrea and Nick Felder	James Robben	Rebekah Meyer
Andrea Hoss	Janet Brungardt	Sabina Hoffman
Andrew Cutright	Janice Wilson	Sandy Jacobs
Angie Tetlow	Jean Basgall	Sara Bloom
April Brown	Jeff Brull	Sarah Meitner
Barb Wasinger	Jennifer Hecker	Sarah Wasinger
Brett Schmidt	Jessamyn Staples	Shae Veach
Brianna Bernasconi	Kaitlin Robben	Shane Smith
Brooke Deines	Kara Burkholder	Shelley Scheck
Callie Lewis	Kayla Ford	Steve Keil
Dacia Haselhorst	Kayla Hollern	Tanya Koehn
Dana Stanton	Kristen Gaschler	Tara Witthuhn
Dava Gaschler	Kristy Younger	Tasha Eichman
Dave Van Doren	Laney Roths	Tori Ruder
David Clingan	Lisa Lane	Tricia Dreher
Donna Hudson-Hamilton	Lucy Bouscher	Vernie Pritchett
Doug Ford	Melissa Schoenberger	Katie Dorzweiler
Doug Williams	Michelle Dannels	Kristina Janey

#### 2. Childcare and Early Education Advocacy Day at the Kansas Capitol – March 1<sup>st</sup> - Update

Sarah Bloom & Sarah Wasinger attended, attended subcommittee hearing for testifying on funding for early child care providers. \$10.85/hour is average income across state for providers. Suggestion for next year – more time to speak with legislators, legislators were in session when they had time to speak with them.

#### 3. ChildCare Aware of Kansas Grant Application

- We were approved to apply for the \$47,000 in grant funds for our task force
- The grant for the \$45,000 for the HACC and Learning Cross projects was submitted last week. Our letters of support included HaysMed, Mayor Mason Ruder, and Rep. Barb Wasinger
- Part one done - \$45,000. Added The Grove and Hadley Center facilities to grant application for the future. Next step is submitting budget, Sarah Wasinger will do that. Suggestions for other letters of support for future projects – Jennifer Hecker with Options volunteered. There is a \$2000 grant available for task forces getting started, trying to find paperwork, must be opened by Child Care Aware. Should be able to submit budget now also. Are we still looking for funds for a part time staffer for the child care

task force? Dana will ask Salina how they are funding part time hours for a task force staffer. Will need assistance with grant deliveries, follow ups for the grants.

Are there any questions/concerns about momentum and how things are going now? Dana – outlining if there are projects in the community that need assistance, if there is a process they can follow to request help.

#### 4. **Kansas Children’s Cabinet Child Care Capacity Accelerator Grant**

- YouTube Child Care Capacity Accelerator Grant Information:  
[Child Care Capacity Accelerator Letter of Interest Webinar - YouTube](#)
- See attached RFP for the accelerator grant
- Sharing information on the private group page and Facebook page
- What deadline should we seek for people to share projects?

We have received first official request to support. Should we put all requests in one grant submission – yes. Per Dana and Sarah Bloom. The more condensed the requests the better. Application deadline closes May 15<sup>th</sup>. We would want to have window of time for our public providers. Donna – open it up to different people but they need to have their goals, target, description, etc. outlined. We cannot be writing it for them, we need to set expectation that they have a solid plan they want us to submit on behalf of them. Must be written to increase slots, can do capacity building as well, operations and/or construction. Application should come from main person heading up the task force. Sub-grantees would need to be responsible for their part of the match, they request \$20k they need to come to the table with their match.

James – in the middle of grant application, have halted per conversations with Dana. One centralized group needs to submit all applications. Export pdf and send to main person to submit.

Dana – grants are fairly involved so that those with resources are applying. Working on employing a grant writer.

Sarah Wasinger – we still have 40ish hours for grant writing with Child Care Aware grant, this could be something we ask other person to come in.

Dana – questions about grant number, can pay organization \$596 to create grant number, or you can do it for yourself for free. It does take about 6-12 weeks.

Hadley Center is in need of sprinkler system to pass state inspection, need \$47k with \$10k alternate spec for future tie ins.

HACC possibly applying

The Grove could reach \$2 million, James wants to deduct everyone else’s requests from his requested amount.

USD 489 – need sprinkler system, Donna has a general bid, may be ready too.

Hays Med – would not need anything from this grant, they are looking at community tax credit program.

Tori – doesn’t see substantial need from in-home providers for this funding.

April 10<sup>th</sup> deadline for letter of intent/needs, maybe even April 7<sup>th</sup>, part of your letter needs to include application to CCTF, projects must be shovel ready.

This is reimbursement basis, must submit receipts/invoices.

\*\*\*Dana & Sarah will work together to create form/letter of intent\*\*\* will share on private FB group, public FB page and Chamber socials

Davis Bacon is not included in this program

Administration – paid afterwards, could we use some funds to hire person to assist with this fund and follow through? (James) Quarterly report with narratives of project progress.

Letter of intent needs a signature saying applicants need to agree with follow through of grant/progress reports

Need to be comfortable with federal audit and documentation

Noon on Monday April 10<sup>th</sup> for DEADLINE for letters of intent to Hays Chamber  
Money to be spent between July 2024-December 2025

#### 5. Child Care Provider Appreciation Sub-Committee Debrief

- We are planning a dinner for May 11<sup>th</sup> at Rose Garden Banquet Hall & Catering (the actual appreciation day is May 12th)
- A meal will be served and there will be a cash bar option
- Currently have one sponsor for this event and several prizes for giveaways
- Swag bags – bags are available – now we just need items to fill them
- Sponsorship opportunities will be available for \$100, \$250, and \$500, and we ask that anyone wishing to put items in the swag bags contribute \$100 as a sponsor
- Information about this was shared in the March Chamber newsletter – see attached flyer
- A Facebook event was set up: <https://www.facebook.com/events/739002037682234/?ref=newsfeed>
- Please share this Facebook event with your friends who provide care and like the page and comment to help increase interaction and visibility
- Stuff bags in last 15 mins of April meeting
- Contact WeKan to assist (Donna)
- Price per plate is \$14, planning on 150 attendees  
If we had \$2k to \$2500 hard costs to cover, \$3k would cover all staff time as well  
Nicer items for swag bags – ice packs, kitchen items, band aids, first aid, lotion  
Wonder woman league table, financial management table  
Please like facebook page, share event, comment, etc.  
Add to marquee outside  
Need representatives from this task force? Yes, please

#### 6. Marketing Sub-Committee – Tasha Eichmann

- Final marketing proposal – see attached
- Share April marketing content
  - a. Radio commercials
  - b. Push down content
  - c. Over the Top content
  - d. Facebook content
- Campaign materials sent via email

#### 7. Food Program Sub-Committee

- Review the survey that will be sent out to providers
- Child Care Provider Food Program Survey Link:  
[https://docs.google.com/forms/d/e/1FAIpQLSeFMwmIOBX8kdzsiHPO82sk5EHSmWSE-bzEiZN6Ysgc9eLMHQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSeFMwmIOBX8kdzsiHPO82sk5EHSmWSE-bzEiZN6Ysgc9eLMHQ/viewform?usp=sf_link)
- Child Care Food Program Parent Link:  
[https://docs.google.com/forms/d/e/1FAIpQLSev2OeHU1d\\_B-wBDqFt4\\_T9-l6x7HST0OPmaStCgaDQpnCvg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSev2OeHU1d_B-wBDqFt4_T9-l6x7HST0OPmaStCgaDQpnCvg/viewform?usp=sf_link)
- Child Care Food Program Caterer Link:  
[https://docs.google.com/forms/d/e/1FAIpQLSfHQDx\\_JfUXtE8NGnxaXG6rjBloC-bpiZcdHIVdTU5sFvWQ6Q/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfHQDx_JfUXtE8NGnxaXG6rjBloC-bpiZcdHIVdTU5sFvWQ6Q/viewform?usp=sf_link)
- Food program survey for facebook page/groups

- For provider
- For parent – remove, not needed
- \*\*\*Facebook poll – what % of your weekly tuition do you know goes toward food costs
- Final one for caterers

**8. Child Care Provider Professional Development Event Sub-Committee**

- \$5000 worth of funds to spread throughout four events to pay for meals and speakers
- Would anyone like to sit on this sub-committee
- Setting dates for quarterly events
- Ask providers for dates and what they'd like to hear from speakers

**9. Communities in Action Summit on April 4<sup>th</sup> has been cancelled**

**10. Other updates**

**11. Early Childhood Transition Task Force Updates – Sara Bloom**

Will know more after first meeting (Friday)

**12. Round Table Updates from Task Force Members**

**13. Future Meeting Date and Time: April 25<sup>th</sup> at 4 p.m. – Hays Welcome Center**