



## **Benefits to the HAYP's Employer**

### **Benefits of sponsoring a Hays Area Young Professional include:**

- A way to attract and retain young professionals for a stronger economy
- An opportunity to save recruiting costs – the networks of your best and brightest employees are your most valuable referral source
- An opportunity to educate your employees in areas such as leadership, community and economic development, and building their network of contacts
- Increased influence – leverage YP networks to build your business
- Have a living advertisement for your business – great word-of-mouth exposure
- Position your business competitively – showcase your business as a young, talent-friendly company

### **As a business sponsoring a Hays Area Young Professional, you will provide the opportunity for your employee to:**

- Become involved in an exciting, progressive business organization
- Create new personal and professional contacts through networking
- Understand the importance of community involvement and giving back
- Engage in community awareness and participation which helps prevent turnover

### **Benefits of having Hays Area Young Professionals in the community:**

- Develop community ownership- foster relationships that deepen a sense of belonging
- Retention- keep young talent in our community and surrounding area
- Capitalize on assets – promote our community's unique strengths
- Engage a generation – help get HAYPs “plugged in” and active in the community
- Fuel innovation – tap undeveloped resources to build knowledge, foster creativity and generate new ventures
- Cultivate leaders – prepare a new generation to lead with vision and passion