

2026 Sponsorship Guide



Be part of local advocacy for Ellis County and create greater visibility for your brand!

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Looking to elevate your brand and connect with a vibrant, diverse audience?

This sponsorship guide offers a range of unique opportunities to align your business with impactful community events. Inside you'll find options to increase your visibility, foster local connections, and demonstrate your support for the growth of our community!

Questions?
Call or email us!

(785) 628-8201

hayscc@hayschamber.com

About The Chamber

The best way to spread the word about your business is by making connections. Whether you're new to the area or a veteran organization that has been around for decades, your reputation grows as you engage with other influential entities in Ellis County.

Values

- ✓ Business Connections
- ✓ Community Advancement
- ✓ Development Opportunities
- ✓ Strategic Collaboration

Mission

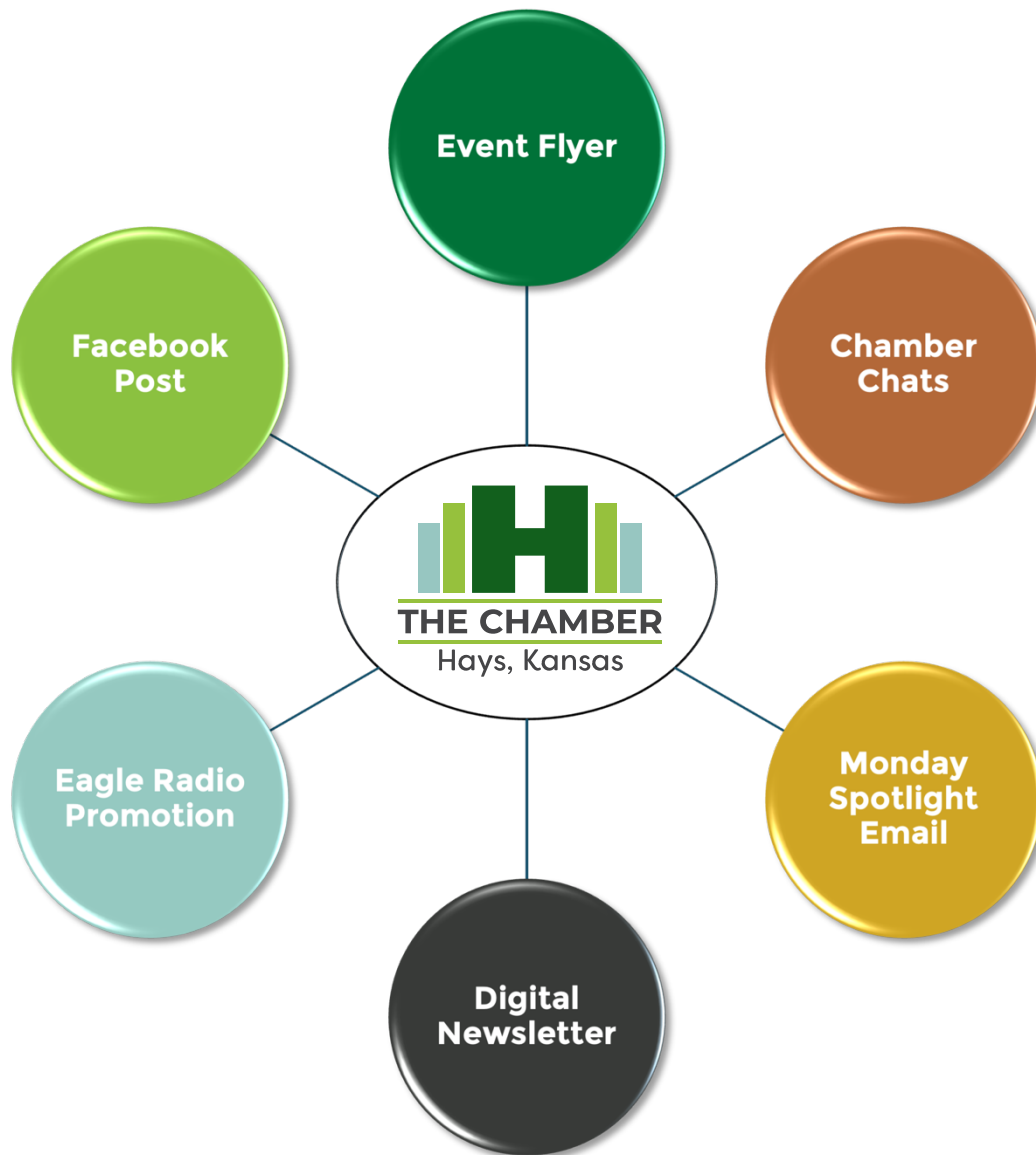
Accelerating business connections and advocating community advancement

Vision

Exhibit leadership by inspiring growth of businesses, organizations, and communities in Ellis County

Established in 1917, the Chamber in Hays, Kansas works diligently to make business connections and foster community advancement in the region.

Marketing Materials



- 4.3k followers of Facebook
- Eagle Radio networks 30+ stations and reaches over 400,000 people
- Approximately 70,000 unique hayschamber.com users annually
- Digital Newsletters are sent monthly
- Impressive internal communication pipeline includes over 3,800 unique email addresses, with nearly 125,000 emails sent, and 50.41% open rate annually.
- Announcements shared at weekly chamber events reach 30-40 people in person on average plus digital impressions through Facebook lives



Chamber Awards Banquet

Date & Time: Tuesday, January 27 (Backup: February 3)— 5:30 p.m. to 9:00 p.m.

Location: FHSU Memorial Union — 600 Park St. Hays, KS 67601

Audience: Community leaders & business professionals

Sponsorship Deadline: December 8th

Description: The Annual Chamber Awards Banquet is one of Ellis County's most prestigious events. Join us in celebrating and honoring this year's outstanding leaders. Eight awards will be recognized, and nominations are due by November 4. Tickets are \$60 each and include a meal and drinks. Tickets also come with reserved seating; arrangements will be sent approximately one week prior to the event.



Sponsorship Levels & Benefits

Sponsorship Levels	Premier Sponsor \$1,200	Floral or Print Sponsor \$1,200	Dessert or Wine Sponsor \$1,000	Awards Sponsor \$1,000 (Limited)	After Party Sponsor \$500
Tickets	6	4	4	2	2
Inclusion in print and verbal program	✓	✓	✓	✓	✓
Featured on ticket	✓				
Recognize recipients				✓	
Destination for award winners' post-banquet					✓

** Special pricing available for Executive level members, contact us to learn more!



Effect on Business

Brand Visibility

- Catalyze brand awareness to over 400 Ellis County community leaders, business professionals, and decision makers
- Receive verbal brand recognition through event program and inclusion in print
- [Marketing materials](#) before, during, and after the event will highlight your company's participation

Community Engagement

- Build relationships, promote your services, and show your support directly to Ellis County business professionals
- Opportunity to sponsor the year's most prestigious events in Ellis County
- Your included tickets allow you to attend, network, and build relationships in a celebratory atmosphere.

Advocacy Impact

- Help recognize Ellis County award winners, honoring their leadership, entrepreneurship, and community service in Ellis County
- Associate your brand with excellence and business achievement, sending a powerful message that your business values community progress
- Strengthen your reputation as a partner invested in local successes



Legislative Coffees



Date & Time: Saturdays, January 31, February 28 & March 28 — 8:30 a.m. to 10:00 a.m.

Location: Hays Public Library — 1205 Main St. Hays, KS 67601

Audience: Legislators, chamber members & community

Sponsorship Deadline: December 15th

Description: Legislative Coffee is a public forum that invites local legislators and community members to engage in open dialogue about current legislative ideas. This event provides a welcoming and respectful space where attendees can ask questions, share concerns, and hear firsthand updates from elected officials.

Sponsorship Levels & Benefits

Sponsorship Levels	Legislative Coffee Sponsor \$900
Up to 3 coffees per year, depending on the Legislative Schedule	✓
Included in print signage at location	✓
Opportunity to join us on the radio to promote events	✓
Legislative Coffee sponsors will also receive recognition as a sponsor of The Chamber's annual Fall Election Forum	✓



Effect on Business

Brand Visibility

- Be recognized as a civic-minded organization through signage and verbal acknowledgment at up to three Legislate Coffee events each year
- Receive additional exposure through radio promotion, helping your brand stand out to engaged community members
- [Marketing materials](#) before, during, and after the event will highlight your company's participation

Community Engagement

- Connect directly with influential legislators and local citizens at one of the community's most respected public forums
- Demonstrate your support for civil discourse, transparency, and open government by sponsoring a platform where constituents and elected officials interact
- Strengthen relationships with key decision-makers and thought leaders in Ellis County

Advocacy Impact

- Help provide a space where important local and state legislative issues can be discussed openly and constructively
- Contribute to informed community dialogue by supporting an event that empowers citizens to ask questions and voice concerns
- Reinforce your company's commitment to shaping policy conversations that affect the business environment and local economy



Agriculture Appreciation

Ready to sponsor?
Click here to
email us!

Date & Time: Tuesday, February 24 — 5:00 p.m. to 7:00 p.m.

Location: Schenk Building - Ellis Co. Fairgrounds — 1344 Fairground Rd. Hays, KS 67601

Audience: Local farmers & ranchers

Sponsorship Deadline: February 6th

Description: The Annual Ag Appreciation event honors the hard work of local farmers and ranchers. Guests receive a complimentary meal, dessert, drinks, swag, and prizes.

Sponsorships Levels & Benefits

Sponsorship Levels	Barnraiser Sponsor \$700	Cultivator Sponsor \$250	Grower Sponsor \$100
Social media & Newsletter recognition	✓	✓	✓
Event signage	✓	✓	✓
Opportunity to include swag bag items	✓	✓	✓
Save the date card distributor	✓	✓	
Booth space	✓	✓	
Tickets	3	2	
\$25 Chamber Cheque donation	✓		
30-second social media commercial	✓		
Save the date sponsor listing	✓		



Effect on Business

Brand Visibility

- Catalyze brand awareness to approximately 250 Ellis County local farms, ranchers, and other agriculture professionals through merchandise or in-person connections
- Receive verbal brand recognition through event program
- [Marketing materials](#) before, during, and after the event will highlight your company's participation
- Maximize your attendance at the event through your business' booth
- Barnraiser sponsors receive exclusive opportunities through a 30-second social media commercial, that will also be played during the event, with a \$25 Chamber Cheque being provided to an attendee during the prize drawing and a sponsor listing on the save the date card

Community Engagement

- Upgrading to Cultivator and Barnraiser Sponsor levels allows for a booth space and event tickets. This allows for face-to-face networking opportunities with educators
- Having a booth space will allow for many agriculture professionals to see you and your set up as soon as they check in to the event
- Build relationships, promote your services, and show support

Advocacy Impact

- Help recognize Ellis County agriculture professionals who grow our food and shape our rural communities
- Create relationships with local farmers and ranchers showing involvement for Kansas agriculture



Stepping Out

Ready to sponsor?
Click here to
email us!

Date & Time: Wednesday, March 4 — 9:00 a.m. to 4:00 p.m.

Location: The Chamber — 2700 Vine St. Hays, KS 67601

Audience: Current Chamber Members businesses

Sponsorship Deadline: January 16th

Description: Stepping out is The Chamber's annual membership appreciation and outreach event where Chamber Ambassadors personally deliver updated membership decals to all current chamber members. The day focuses on strengthening connections, expressing appreciation, and reminding members of the value of their investment in The Chamber. It's also an opportunity for Ambassadors to gather feedback, answer questions, and share upcoming events or initiatives. Members outside the immediate delivery area receive their decals by mail.

Sponsorships Levels & Benefits

Sponsorship Levels	Stepping Out Sponsor \$400
Naming rights	✓
Opportunity to present a prize valued at \$100 or more	✓
Join staff on radio to promote the event	✓
Advertised on our marketing materials as the sponsor	✓



Effect on Business

Brand Visibility

- Reach over 500 business professionals across Ellis County through in-person delivery of Chamber materials
- [Marketing materials](#) before, during, and after the event will highlight your company's participation
- Receive a live verbal shoutout during the morning radio segment leading up to the event and join staff on radio, advertising the event in February

Community Engagement

- Strengthen your connection with the business community of Ellis County by participating in one of the Chamber's most personal outreach events
- Opportunity to provide a branded giveaway to ensure high visibility and appreciation

Advocacy Impact

- Support The Chamber's mission of member engagement and business development
- Help foster a culture of appreciation and connection among local Ellis County businesses
- Join a meaningful initiative that reminds member why their investment matters



7th Grade Career Hunt

Date & Time: Wednesday, April 1 — 8:30 a.m. to 11:45 a.m.

Location: FHSU Memorial Union — 600 Park St. Hays, KS 67601

Audience: Middle school students & educators

Sponsorship Deadline: February 20th

Description: The 7th Grade Career Hunt is an event that gives students the chance to connect with local professionals in industries they're genuinely interested in. Each student will attend three 45-minute sessions, choosing from different industries. In each session, professionals will briefly introduce their work and lead a hands-on activity to give students real insight onto their field. This event is designed to be an engaging and interactive way to encourage students to explore career paths!

Ready to sponsor?
Click here to
email us!

Sponsorships Levels & Benefits

Sponsorship Levels		Career Hunt Sponsor (Limited to 2-3 sponsors) \$500
Provide bags		✓
Presented on our many marketing materials		✓
Opportunity to join us on the radio to promote event		✓



Effect on Business

Brand Visibility

- Position your business in front of Ellis County middle schoolers and educators
- Boost brand recognition by showcasing your company's commitment to youth career exploration and community investment
- [Marketing materials](#) before, during, and after the event will highlight your company's participation

Community Engagement

- Engage directly with students who are there to explore potential career paths
- Share your company's story, values, and opportunities for the next generation of the workforce in a fun impactful setting

Advocacy Impact

- Support the mission of the Ellis County Workforce Committee to develop a strong economic future through early and interactive career education
- Help bridge the gap between education and industry



Chamber Golf Tournament



Date & Time: Friday, May 1 — 8:00 a.m. to 4:30 p.m.

Location: Smoky Hill Country Club — 3303 Hall St. Hays, KS 67601

Audience: 144 golfers & 30 volunteers

Sponsorship Deadline: April 1st

Description: The Chamber Annual Golf Tournament is one of The Chamber's most anticipated signature events and the largest annual fundraiser. This four-person scramble offers a full day of friendly competition, networking, and community connection among chamber members and business leaders. Participants enjoy 18 holes of golf, on-course contests, prizes, sponsor giveaways, breakfast, lunch, and snacks.

Sponsorship Levels & Benefits

Sponsorship Levels	ACE Awards Sponsor \$800	Raffle Sponsor \$750	Flight Sponsor \$500	Appetizer or Breakfast Sponsor \$400	Hole Sponsors \$250	Specialty Hole Sponsor \$250	Bag Sponsor (Registration Gift) \$100
Can put items in golfers' bags	✓	✓	✓	✓	✓	✓	✓
Signage at sponsorship area	✓	✓	✓	✓	✓	✓	
Course hole signage	✓	✓	✓	✓	✓	✓	
Included in golfer welcome notes	✓	✓	✓	✓			
Present awards	✓						



Effect on Business

Brand Visibility

- Position your brand in front of 150+ community members, business professionals, and chamber Ambassadors participating in this full-day event
- Sponsors at \$400 or more are recognized in golfer welcome notes the day of the event
- All sponsors will have signage visible at sponsorship locations
- Upgrade to higher level sponsorships to gain access to stacked signage across the course
- Create special moments with presenting trophies to the golfers during the ceremony with an ACE Awards Sponsor level
- [Marketing materials](#) before, during, and after the event will highlight your company's participation
- Bag Sponsors offer direct visibility through branded giveaways placed in in golfer registration bags

Community Engagement

- Participate directly with golfers and other business professionals in a relaxed and social setting
- Strengthen relationships, gain new clients, and show your company's support for the local business community
- Hole and specialty hole sponsors gain one-on-one expose with each team passing through their designated hole

Advocacy Impact

- Support The Chamber's largest annual fundraiser, contributing to year-round programming, business development, and workforce initiatives
- Align your brand with community leadership and investment in local economic growth
- Show your commitment to fostering a thriving business environment in Ellis County



Patio Party

Date & Time: Friday, May 1 — 12:00 p.m. to 2:00 p.m.

Location: Smoky Hill Country Club — 3303 Hall St. Hays, KS 67601

Audience: Community supporters & Chamber Ambassadors

Sponsorship Deadline: April 1st

Description: The Patio Party is a fun-filled, casual networking event designed to bring chamber members and community supporters together for an afternoon of games, prizes, and connection. Held on the scenic patio of Smoky Hill Country Club, the event includes a delicious lunch, drink tickets, and a chance to drop chips on the oversized Plinko board to win fun prizes. Attendees will enjoy a signature cocktail, mingle, and can bid on auctioned items in a relaxed atmosphere perfect for building relationships.

Ready to sponsor?
Click here to
email us!

Sponsorship Levels & Benefits

Sponsorship Levels	Plinko Sponsor \$100
Exposure to up to 76 attendees	✓
Business logo on Plinko board slot	✓
Participants can win prizes from your business	✓
Interact with party goers with a ticket including the meal/drink	✓
Display any information on a shared table	✓
Opportunity to sponsor golf bag sponsorship and supply an item for golfers for an additional \$50	✓



Effect on Business

Brand Visibility

- Gain exposure to up to 76 attendees from the local business community and chamber Ambassadors
- [Marketing materials](#) before, during, and after the event will highlight your company's participation
- Your business logo will be prominently featured on an oversize Plinko board slot
- Your brand will be tied to a prize participants can win, keeping your name at the top-of-mind

Community Engagement

- Connect in a fun and relaxed outdoor setting with local business owners and chamber members
- Sponsors can share brochures, coupons, or branded items on a shared info table
- Get involved further by adding on a Golf Bag Sponsorship for only \$50—include a branded item for local golfers at the Chamber Golf Tournament

Advocacy Impact

- Help foster networking and relationship-building among the local business community
- Support a chamber event that celebrates collaboration, connection, and community fun
- Show your investment in Ellis' thriving business culture by supporting a unique and engaging event



ClickBid Silent Auction



Date & Time: Friday, May 1 — 8:00 a.m.

Location: Smoky Hill Country Club — 3303 Hall St. Hays, KS 67601

Audience: Chamber Members, Hays Post/social media viewers, Golf Tournament & Patio Party attendees

Sponsorship Deadline: Check with staff for availability

Description: ClickBid is The Chamber’s digital silent auction platform, designed to support Chamber fundraising efforts in an accessible, convenient format. Will be used for the Annual Chamber Golf Tournament but can be used for other events as well. This allows community members and chamber supporters to browse and bid on a wide array of donated items, services, gift cards, experiences, and more.

Sponsorship Levels & Benefits

Sponsorship Levels	Title Sponsor (Limited to 1) \$1,100	Gift Sponsor Items Valued \$200+	Gift Sponsor Items Valued \$25+
Naming rights	✓		
May include additional recognition for other Chamber Member auctions throughout the year	✓		
Opportunity to join us on the radio to promote event	✓		
Advertised on our marketing materials as the sponsor	✓		
Contribute products, services, experiences, or gift certificates to the auction	✓	✓	✓
Will be called out on the radio and receive social media recognition	✓	✓	



Effect on Business

Brand Visibility

- Opportunity to be included in other events, allowing more reach and visibility
- Open bidding reaching to a wide and engaged community
- Naming rights offer additional year-round visibility if ClickBid is used for future events & auctions
- [Marketing materials](#) before, during, and after the event will highlight your company's participation

Community Engagement

- Showcase your support for community development by contributing auction items
- Connect with potential customers through your branded presence on the auction site and at Chamber events tied to the fundraiser
- Title sponsor gets the opportunity to join a live radio segment to help promote the event as well as spotlight your business's involvement

Advocacy Impact

- Sponsorship and/or donations help to ensure the success of local economic growth and business services
- Align your business with a forward-thinking digital platform that enhances the participation of the community as a whole



Child Care Provider Appreciation

Ready to sponsor?
Click here to
email us!

Date & Time: Tuesday, June 23 — 6:00 p.m.

Location: Lb. Event Center — 117 E 11th St. Hays, KS 67601

Audience: Ellis County childcare providers & Chamber Ambassadors

Sponsorship Deadline: May 22nd

Description: The Child Care Provider Appreciation event celebrates the incredible individuals who care for and support our youngest community members. The night consists of a complimentary meal, dessert, and a cash bar, as well as a chance to win some prizes from our generous sponsors. Along with that, the first 100 providers will receive a swag bag filled courtesy of our event sponsors!

Sponsorship Levels & Benefits

Sponsorship Levels	Child Care CHAMPION \$500	Child Care ADVOCATE \$250	Child Care SUPPORTER \$100	Donate Door Prizes \$25+
Swag Bag item placement	✓	✓	✓	
Inclusion in all marketing materials	✓	✓	✓	
Booth space	✓	✓		
Tickets	3	2		
\$25 Chamber Cheque donation	✓			
Provide prizes				✓



Effect on Business

Brand Visibility

- Catalyze brand awareness to approximately 100 Ellis County childcare professionals through merchandise or in-person connections
- Receive verbal brand recognition through event program
- [Marketing materials](#) before, during, and after the event will highlight your company's participation
- Capitalize at the event through donating prizes for raffle winners
- Champion sponsors receive an exclusive opportunity with a \$25 Chamber Cheque being provided to an attendee during the prize drawings

Community Engagement

- Upgrading to the Advocate and Champion sponsor levels allows for booth space and event tickets. This provides face-to-face networking opportunities with childcare providers
- Having a booth space will allow for many attendees to see you and your businesses setup as soon as they walk in and check in to the event
- Build meaningful relationships, share the story behind your business, and explain your services directly to those who make a difference with our community's children

Advocacy Impact

- Demonstrate a commitment to supporting early childhood care and the dedicated professionals behind it
- Elevate your reputation as a community-focused organization, creating a connection showing that your values also align with the local families
- Being associated with such a meaningful cause not only builds credibility but also positions your business as an involved community partner, which is something today's consumers deeply value



Education Appreciation

Ready to sponsor?
Click here to
email us!

Date & Time: Tuesday, August 25 — 5:00 p.m. to 8:00 p.m.

Location: Rose Garden Banquet Hall & Catering — 2350 E 8th St. Hays, KS 67601

Audience: Ellis County educators & Chamber Ambassadors

Sponsorship Deadline: July 31st

Description: The Education Appreciation event is a special evening dedicated to recognizing and celebrating the dedication, passion, and impact of Ellis County educators to the community's youth. The night will consist of a complimentary meal, dessert, and a cash bar, as well as a chance to win prizes from our generous sponsors. Along with that, the first 200 providers will receive a swag bag full of goodies!

Sponsorship Levels & Benefits

Sponsorship Levels	Premier Sponsor \$700	Core Sponsor \$250	Foundation Sponsor \$100
Provide an item for swag bags	✓	✓	✓
Featured in event flyer	✓	✓	✓
Marketing materials	✓	✓	✓
Option to provide additional raffle prizes	✓	✓	✓
Event tickets	3	2	
Table space	✓	✓	
30-second social media commercial	✓		
\$25 Chamber Cheque in sponsor's name	✓		



Effect on Business

Brand Visibility

- Catalyze brand awareness to approximately 200 Ellis County educators from preschool to post-secondary through merchandise or in-person connections
- Receive verbal brand recognition through event program
- [Marketing materials](#) before, during, and after the event will highlight your company's participation
- Maximize your attendance at the event through a special prize drawing at your business' booth as a Core or Premier sponsor.
- Premier sponsors receive exclusive opportunities through a 30-second social media commercial, that will also be played during the event, with a \$25 Chamber Cheque being provided to an attendee during the prize drawing

Community Engagement

- Upgrading to the Core and Premier Sponsor levels allows for a table space and event tickets. This allows for face-to-face networking opportunities with educators
- Having a table space will allow for many educators to see you and your setup as soon as they walk in and check in to the event
- Build relationships, promote your services, and show support directly to those shaping our community's future.

Advocacy Impact

- Help recognize Ellis County educators for their contributions in educating our area's next generation of workforce
- Create relationships with local educators and help promote careers within your industry



Ellis County High School Career Exploration

Ready to sponsor?
Click here to
email us!

Date & Time: Wednesday, October 29 — 8:30 a.m. to 11:15 a.m.

Location: Hays High School — 2301 E 13th St. Hays, KS 67601

Audience: High school students & local businesses

Sponsorship Deadline: October 10th

Description: The High School Career Expo is our event designed to connect high school students with a wide range of local employers, giving them the opportunity to explore career paths and job opportunities. Students can visit booths hosted by businesses from various industries, gather information, ask questions, and build valuable connections for their future.

Sponsorship Levels & Benefits

Sponsorship Levels	Title Sponsor \$1,000	Member Businesses \$50	Non- Member Businesses \$75
Receive a table to interact with students	✓	✓	✓
Receive a template to fill out company/career information	✓	✓	✓
Connect with students for potential recruiting/hiring	✓	✓	✓
Naming rights	✓		
Opportunity to join us on the radio to promote event	✓		
Opportunity to provide bags for students (750 bags)	✓		
Prime location for booth	✓		



Effect on Business

Brand Visibility

- Boost your company's presence with approximately 750 high school students from Ellis County looking for careers and opportunities by showcasing your brand at your booth
- Have your business information featured in the career guide given to students, increasing long-term recognition
- Title sponsor enjoys premium visibility through naming rights and exclusive promotion through Eagle Radio
- [Marketing materials](#) before, during, and after the event will highlight your company's participation

Community Engagement

- Build relationships with local students and educators while introducing them to potential career paths within your industry
- Provide promotional materials and engage face-to-face with future workforce member at your company's booth
- Help students better understand the opportunities and roles available in the regional job market

Advocacy Impact

- Support workforce development by guiding and informing the next generation about career options that fit for them
- Strengthen the local economy by promoting skills and industries that align with community growth
- Align with the Ellis County Workforce Committee's mission to recruit and develop a skilled and engaged workforce in the region



Holiday Business Showcase

Ready to sponsor?
Click here to
email us!

Date & Time: Thursday, November 20 — 4:00 p.m. to 7:00 p.m.

Location: Big Creek Crossing — 2918 Vine St. Hays, KS 67601

Audience: Consumers, community members & chamber Ambassadors

Sponsorship Deadline: November 7th

Description: The Holiday Business Showcase is a festive event that offers businesses a prime opportunity to promote products, services, and holiday deals to the local community during one of the busiest shopping seasons. This allows businesses to have a platform where they can connect with customers, increase holiday sales, and foster community spirit while gaining exposure! Businesses are highly encouraged to provide a giveaway item valued at \$15 or more to increase participation from the community. Attendees will receive an event passport that will require them to visit each table to become eligible to win prizes after the event.

Sponsorship Levels & Benefits

Sponsorship Levels	Title Sponsor \$1,000	Marketing Sponsor \$800	Chamber Member Businesses \$100	Chamber Member Non-Profits \$75	Non-Member Businesses/Non-Profits \$175
One eight-foot table/booth	✓	✓	✓	✓	✓
Website event advertising	✓	✓	✓	✓	✓
Front table/booth	✓	✓			
Street signage throughout Hays	✓				
Naming rights	✓				
Provide bag for attendees to collect items	✓				



Effect on Business

Brand Visibility

- Market your business to a wide audience of community members, holiday shoppers, and Chamber Ambassadors
- Showcase your brand with a decorated eight-foot table or booth, perfect for displaying products, samples, or promotions
- [Marketing materials](#) before, during, and after the event will highlight your company's participation
- Title sponsors receive naming rights and premier front-table placement for optimal visibility
- Marketing sponsors also enjoy front-booth placement next to the title sponsors for high visibility in promotional efforts
- Attendees will be carrying branded bags that the title sponsors will provide for maximum reach throughout the event
- Maximize your attendance at the event through a special prize drawing at your business' booth
- Hand out coupons or future discounts to attendees, inviting them to shop your business in person

Community Engagement

- Interact face-to-face with holiday shoppers and community supporters during peak retail season
- Distribute branded giveaways to draw traffic and incentivize engagement to your business
- Use the events passport system to encourage attendees to visit your booth
- Network with fellow businesses and non-profits while spreading holiday cheer

Advocacy Impact

- Support a local chamber event that stimulates the economy and builds meaningful community ties
- Help strengthen the visibility of small businesses and non-profits in Ellis County
- Contribute to an experience that highlights the importance of shopping local during the holiday seasons



Membership Lunches



Date & Time: Usually last Friday of each month (excluding November & December)

Location: Lb. Event Center — 117 E 11th St. Hays, KS 67601 (unless otherwise noted)

Audience: Chamber members & community

Sponsorship Deadline: Check with staff for availability

Description: Our Monthly Membership Lunches bring together chamber members for networking, learning, and community updates. Held once a month, these lunches feature guest speakers, business spotlights, and opportunities to stay informed on local initiative and economic development. This sponsorship is limited to one business per month.

Sponsorship Levels & Benefits

Sponsorship Levels	Membership Lunch Sponsor \$150
Logo displayed on table signage	✓
Can provided branded items on tables	✓
Share about your organization through welcome message	✓
Opportunity to explain why you chose to support this event	✓
Encouraged to have prizes to giveaway at the end of the event (Chamber Cheques are a great option)	✓



Effect on Business

Brand Visibility

- Position your business in front of a consistent audience of chamber members, elected officials, business owners, and community leaders
- Gain exposure through branded materials placed on tables and promotional recognition during the event
- [Marketing materials](#) before, during, and after the event will highlight your company's participation

Community Engagement

- Build meaningful relationships in a relaxed, professional setting with a wide cross-section of the local business community
- Showcase your organization's support for ongoing business education, networking, and collaboration
- Create personal connections by sharing your company's story and engaging directly with attendees during your spotlight moment

Advocacy Impact

- Reinforce your company's presence as an active participant in community and economic development conversations
- Align your brand with a platform that supports open dialogue, professional growth, and shared success among local businesses
- Position your business as a leader invested in the growth and sustainability of the Ellis County business environment



Professional Development



Date & Time: TBD – Check chamber calendar & newsletter (Unavailable in July/June)

Location: Varies – Check chamber calendar & newsletter

Audience: Chamber members & community

Sponsorship Deadline: 45 days before event

Description: Our Professional Development events are designed to provide chamber members and the community with valuable insights, skills, and resources in a convenient lunchtime format. Each session features expert speakers or panels covering a range of topics including leadership, team dynamics, and more. This event offers a great opportunity for local professionals to grow their knowledge, connect with others, and invest in their professional development.

Sponsorship Levels & Benefits

Sponsorship Levels	Professional Development Sponsor \$500 to \$1,000 (varies per event)
Ability to suggest topic	✓
Highlight your business' products/services	✓
Introduce team in attendance	✓
2-4 tickets per event	✓
Opportunity to set up a booth	✓
Can provided branded items to those in attendance	✓



Effect on Business

Brand Visibility

- Position your business as a thought leader by associating your brand with professional development and skill-building in the local business community
- Take advantage of booth space and presentation time to showcase your services and expertise
- [Marketing materials](#) before, during, and after the event will highlight your company's participation

Community Engagement

- Connect directly with chamber members in a collaborative, educational environment
- Introduce your team to attendees and engage in meaningful conversation with professionals across different industries in the area
- Highlight your company's investment in continued education, development, and success of the local workforce

Advocacy Impact

- Support workforce development and help equip local professionals with the tools they need to grow and succeed
- Demonstrate your commitment to building a stronger, more competitive business community
- Influence the conversation by suggesting topics to be discussed and help shape the content featured at events