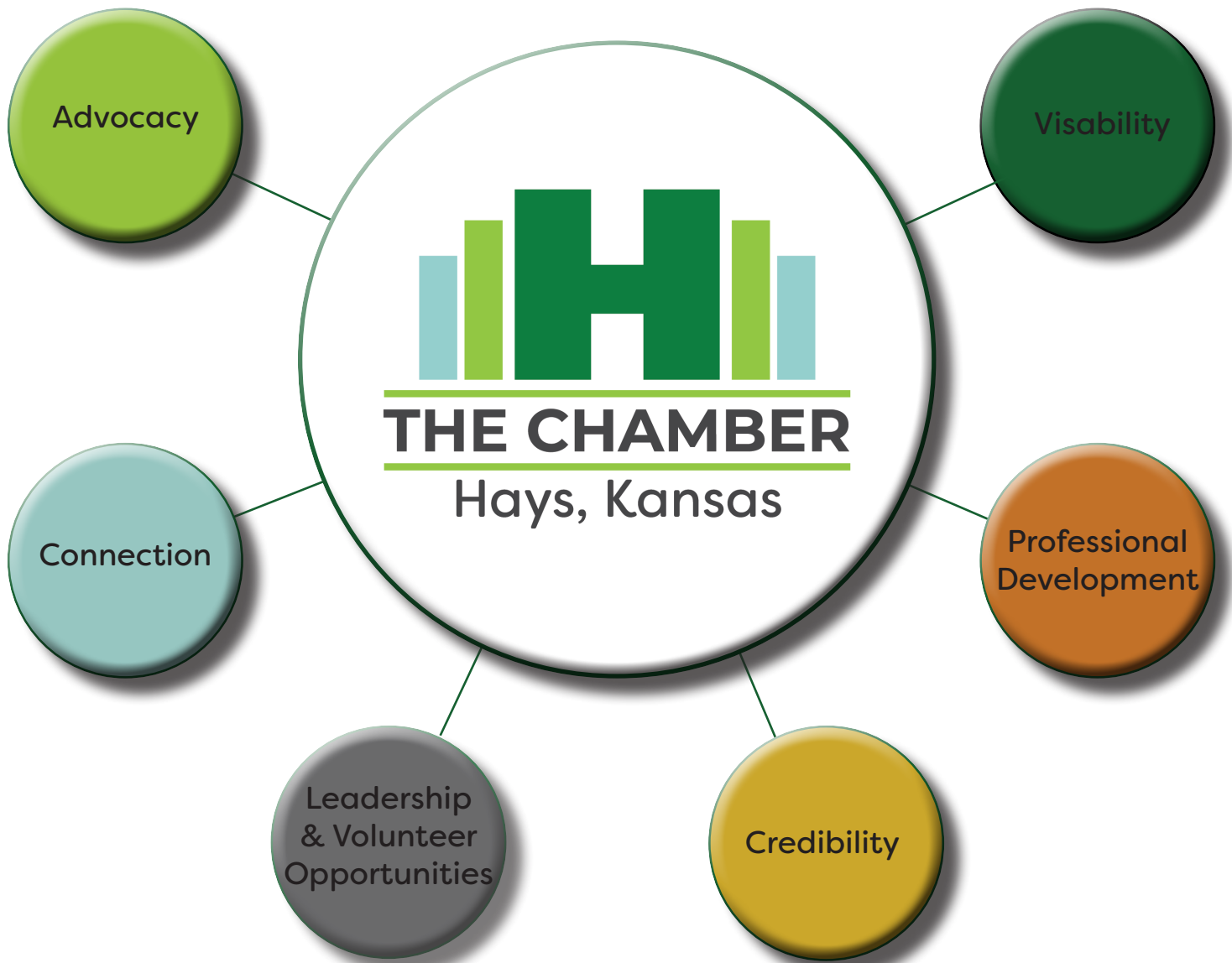


# 2024 Membership Guide

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Accelerate your business' reach and impact through membership with The Chamber in Hays, Kansas. Whether you are looking to grow your business, become more involved in the community's progress, or establish lasting connections, our friendly team of professionals is ready to create a customized approach to support your needs.



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Do more and go further than going it alone. Let The Chamber go to work for you and give your business a competitive advantage by utilizing the resources, influence, and collective knowledge of more than 105 years of experience!

**Invest in your business and become a member today!**

# Membership Levels - 2024

Connecting Business. Advancing Community.



	Connector	Elevator	Collaborator	Leader	Executive	Child Care
Annual Dues	\$330	\$685	\$1,760	\$3,550	\$5,830	\$100
Website Directory Listing	●	●	●	●	●	●
Social Media Post Sharing	●	●	●	●	●	●
Unlimited Job Board Postings	●	●	●	●	●	●
Business Bulletins	2	4	6	9	12	●
Community Guide Advertising Discount	5%	10%	15%	20%	25%	●
Monthly Digital Newsletter Inserts	●	3	4	5	6	●
Monthly Membership Lunches	●	●	1	2	2	●
Annual Chamber Awards Banquet Tickets	●	●	2	6	12	●
HYP Membership	●	●	1	2	3	●
Advertising on Homepage and Digital Newsletters	●	●	●	●	●	●
Chamber Cheque Advertising	●	●	●	●	●	●
Premier Appreciation Sponsorship Opportunity	●	●	●	●	●	●
Annual Chamber Awards Banquet Premier Sponsorship	●	●	●	●	●	●

**Looking for something more? Ask about your customization options!**

## **Payment Options**

Annually-Quarterly-Biannually  
Cash-ACH-Check-AMEX-Mastercard-Visa-Discover

# CONNECTOR - \$330 - Bundled savings \$250

Offers essential benefits and resources for businesses and organizations to realize success and opportunities for growth.

- **\$330 - Membership Dues**
- **\$150 - Two Business Bulletins**
- **5% - Discount on Community Guide Advertising (up to \$100)**

Unlimited job listings

Two Business Bulletins per year that give the public insight into events, specials, and promotions

Stay top of mind with new Hays residents, convention guests, visitors, and business prospects by advertising in our 12,000 copies of the 2025 Community Guide

Receive chamber, member to member referrals, and business recommendations for new/existing community members and visitors

Membership advocacy through attendance at city, county and school district meetings, hosting legislative coffees, facilitating the Child Care Task Force of Ellis County's efforts, supporting workforce and housing initiatives, serving as a voice in letters of support for member investors, and a steering member of Imagine Ellis County

Exclusive discounts on multiple member investor offerings (Dale Carnegie, FHSU MDC, Bulk Mail Stamp, EagleMed, and Community Guide)

Host chamber sponsored events such as Chamber Chats, Ribbon Cuttings, Groundbreakings, Grand Openings and more

Social Media sharing

Find ways to connect with professions during weekly events through direct email delivery of our monthly newsletter and weekly spotlights

Text and email event reminders

Directory listing on chamber website

# ELEVATOR - \$685 - Bundled savings \$850

A good fit for members looking to enhance visibility amplifying their presence

- **\$585 - Membership dues**
- **\$300 - Four Business Bulletins**
- **\$450 Three - Digital Newsletter inserts (\$150 each)**
- **10% - Discount on Community Guide advertising (up to \$200)**

## Connector level benefits +

Two additional Business Blasts per year

Three digital newsletter inserts

Access to additional member investor opportunities

## About our Digital Newsletter

The Chamber in Hays, Kansas Digital Newsletter is distributed to each Chamber member, newsletter subscribers, our Hays Young Professionals and Ambassador teams and the Board of Directors on the first weekday of each month.

Information shared will be seen by thousands within Ellis County and that list grows daily! Boasting a nearly 50% open rate, The Chamber's Digital Newsletter remains a popular source of news and information for the Ellis County business community.

# COLLABORATOR - \$1,760 - Bundled savings \$1,150

This level offers the added advantage of elevated networking opportunities and provides access to offerings that allow for the creation of valuable connections.

## Elevator level benefits +

Two additional Business Bulletins per year

Additional digital newsletter insert

Two Chamber Awards Banquet tickets

Monthly Membership Lunch

HYP Membership

- **\$1,200 - Membership dues**
- **\$450 - Six Business Bulletins**
- **\$600 - Four Digital Newsletter inserts (\$150 each)**
- **\$140 - Monthly Membership Lunch subscription (\$14 each)**
- **\$120 - Two Annual Chamber Awards Banquet tickets (\$60 each)**
- **\$100 HYP Membership**
- **15% - Discount on Community Guide advertising (up to \$300)**

# LEADER - \$3,550 - Bundled savings \$2,200

This level is geared for members who are deeply committed to our community to position them for heightened exposure and engagement.

## Collaborator level benefits +

Three additional Business Bulletins per year

Additional digital newsletter insert

Four additional Chamber Awards Banquet tickets

Additional HYP Membership

Additional Membership Lunch

Website homepage advertisement

Chamber Cheque advertisement

- **\$2,010 - Membership dues**
- **\$675 - Nine Business Bulletins**
- **\$750 - Five Digital Newsletter inserts (\$150 each)**
- **\$280 - Two Monthly Membership lunch subscriptions (\$14 each)**
- **\$360 - Six Annual Chamber Awards Banquet tickets (\$60 each)**
- **\$200 - Two HYP Memberships**
- **\$700 - Website homepage advertisement**
- **\$125 - Chamber Cheque advertising**
- **\$250 - Sponsorship at Ag/Education or Child Care Appreciation or one Leadership Hays participant**
- **20% - Discount on Community Guide advertising (up to \$400)**

# EXECUTIVE - \$5,830 - Bundled savings \$3,375

For members looking to make the ultimate investment, this represents the pinnacle of commitment to our community with exclusive pricing and premier status at The Chamber's most significant events.

## Leader level benefits +

Three additional Business Blasts per year

Additional digital newsletter insert

Six additional Chamber Award Banquet tickets

Additional HYP Membership

Sponsorship opportunities for Ag, Education and Childcare Appreciation events.

Annual Chamber Awards Banquet Premier Sponsorship

- **\$2,690 - Membership dues**
- **\$900 - 12 Business Blasts**
- **\$900 - Six Digital Newsletter inserts (\$150 each)**
- **\$280 - Two Membership Lunches (\$14 each)**
- **\$1,560 - Annual Chamber Awards Banquet premier sponsorship including 12 person table seating**
- **\$300 - 3 HYP memberships (\$100 each)**
- **\$250 - Sponsorship at Ag/Education or Child Care Appreciation or one Leadership Hays participant**
- **\$1,000 - Advertising on The Chamber's website homepage and monthly newsletters**
- **\$125 - Chamber Cheque advertising on all cheques printed in the calendar year**
- **\$700 - Premier appreciation event sponsorship opportunities**
- **25% - Discount on Community Guide advertising (up to \$500)**

## CHILD CARE PROVIDER - \$100

### This special membership level for Ellis County Child Care Providers includes:

Receive chamber, member to member referrals, and business recommendations for new/existing community members and visitors

Membership advocacy through regular attendance at city, county and school district meetings, hosting legislative coffees, facilitating the Child Care Task Force of Ellis County's efforts, supporting housing and workforce initiatives, serving as a voice in letters of support for member investors, and a steering member of Imagine Ellis County

Stay informed of "The Chamber's happenings" through direct email delivery of our monthly newsletter

Notary services

Membership discounts through FHSU MDC, EagleMed and Bulk Mail Stamp

Text and email event reminders

Enhanced website listing

# Additional Sponsorship & Advertising Opportunities

## ADVERTISING

Email your member news, announcements, and employee introductions to [hayscc@hayschamber.com](mailto:hayscc@hayschamber.com)

Business Bulletins	\$75 each
Digital newsletter inserts	\$150 (Includes clickable URL to website; \$175 for non-members)
Chamber website ad 330 x 250 pixels	\$500 / year
Chamber Cheque ad	\$150 / year (logo printed on brochure)
Chamber Newsletter ads	8"x2" \$1340 / year (Discounts available for upper tier members) 4"x2" \$670 / year 2"x2" \$335 / year
Community Guide	\$300-\$2,500
Text notification sponsor	\$3,000 / year \$500 / quarter
Constant Contact sponsor	\$1,000 / year

## SPONSORSHIP

Chamber Awards Banquet premier sponsor	\$1,200 (includes six tickets)
Award sponsor	\$1,000 (eight business sponsorships available / year)
Dessert sponsor	\$1,000 (includes four banquet tickets)
Wine sponsor	\$1,000 (includes four banquet tickets)
Agriculture Appreciation	\$100 / \$250 / \$700 / \$1000
Annual Golf Tournament	\$100 - \$800 options
Plinko Patio Party Title sponsor	\$500 (includes four tickets to the event)
Plinko Patio Party Game sponsor	\$100 (bag sponsor \$50)
Business Expo	\$100 / \$250 / \$700 / \$1,000
ClickBid sponsor	\$1000 (visibility in up to four online auctions annually)
Education Appreciation	\$100 / \$250 / \$700 / \$1,000
Child Care Appreciation	\$100 / \$250 / \$500 / \$1,000
HYP Connection Lunch sponsor	\$800 (eight lunches per year)
Monthly Membership Lunch	\$150 (sponsors must also provide giveaways)
Legislative Coffee/Election Forum sponsor	\$900 (up to four events each year)
Welcome Home Program	\$150 / year plus approximately 350 promotional items
Stepping Out Title sponsor	\$500 (must provide a giveaway valued at \$100)
Business Expo Title Sponsor	\$1,000
Business Expo Drink or Marketing sponsor	\$500
Business Expo Booth	\$150 (no electrical), \$200 (with electrical)

## TICKETS

Ambassador Monthly Lunch	\$15 / person
HYP Connection Lunch	\$15 / person
Monthly Membership Lunch	\$15 / person
Annual Banquet	\$60 / person or \$720 for full table of 12
Annual Golf Tournament	\$150 / person or \$600 / team (\$35 cart fee)
Patio Party	\$25 / person

## PROFESSIONAL DEVELOPMENT

Hays Young Professionals (HYP)	
Chamber Member Rate	\$100
Non-Member Rate	\$140
Students	\$60
Leadership Hays	\$250
Dale Carnegie Program	Contact The Chamber for more details
Lunch & Learns and workshops	Pricing varies. See website for details

## OTHER

Additional online directory listings	\$25
Chamber member mailing labels	\$150
Plans Room	\$105
Business After Hours	\$150

All opportunities may be built into your annual/quarterly dues. All purchases must be used within the calendar year.